

THE TOP 5

In-Building Wireless Mistakes



Set yourself up for success when selecting and implementing in-building wireless network. **Avoid these top 5 mistakes.**



1. Believing Wi-Fi is All You Need

An in-building wireless network works hand-in-hand with Wi-Fi, providing enhanced data security, LTE data coverage and capacity and the ability to consistently make calls from a wireless device. Wi-Fi only gets you halfway there.



2. Falling Into the Single Carrier Trap

A carrier may come knocking on your door offering to construct and operate an in-building wireless network for you free of charge. The catch? **It guarantees one wireless carrier exclusive service in your building for a decade or longer.** But does this benefit all your tenants? Make sure you're offering exceptional wireless service.



3. Creating a DIY Disaster

The "build it and they will come" approach doesn't work. An in-building wireless partner comes with carrier relationships and knowledge of their infrastructure priorities. That means your in-building wireless system won't collect dust.



4. Paying Too Much for the Wrong Solution

For a scalable multi-wireless carrier solution that includes engineering, design, equipment, installation, maintenance and monitoring, a reasonable **cost estimate is around \$.25 to .30 per RSF/year** for a decade.



5. Using Insufficient or Outdated Technology

Tenants expect lightning-fast wireless connectivity, but not every vendor offers technology that delivers. **Explore your options, but set your standards high.** Be cautious as you explore this major technology investment, keeping what's best for your tenants top-of-mind.

The bottom line: A well-planned and executed in-building wireless solution will bring you higher tenant satisfaction, more dollars per square foot in rental income, and a higher occupancy rate than the building across the street. Don't settle for anything less.

As a long-term mobility solutions partner, property owners and service providers rely on **Airwavz Solutions** to solve connectivity challenges. Mobile consumption has exploded, and our team understands your need for flexible and affordable solutions. **Call us today.**

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